

# Yixin Duan, A UX Designer.

<http://yixin.design>

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## Georgia Institute of Technology

Aug 2018 – May 2020 (expected) | Atlanta, GA

M.S. in Human-Computer Interaction

## Shanghai Jiao Tong University

Sept 2014 – Jun 2018 | Shanghai, China

B.E. in Industrial Design

## UX Design Intern, BMW China

Jun 2018 – Aug 2018 | Shanghai, China

- Worked at ConnectedDrive and Automated Driving Lab.
- Conducted user research for level 4 autonomous cars.
- Interface design for BMW ride-hailing mobile application.

## UI Design Intern, Orient Securities Futures Co.,Ltd.

May 2018 – Jun 2018 | Shanghai, China

- Interaction design for the mobile learning platform of futures contract.
- Designed market materials, assisted co-workers with developing and updating the official website.

## UI Design Intern, Industrial Bank Co., Ltd.

Jun 2017 – Sept 2017 | Shanghai, China

- Assisted co-workers with UI/UX design for an electronic signature mobile app, of both low and high fidelity.
- Interface design for the theme webpages of employee management platform.

## Digital Content Editor, CPC SJTU Office of Publicity

Jan 2015 – Aug 2017 | Shanghai, China

- Devised strategies for social media engagement to acquire new and maintain current followers.
- Developed content for new media platform.
- Improved user experience of reading articles on Wechat.

## Tools

Adobe Creative Suite

InVision Studio

Principle

Sketch

Axure

Balsamiq

Processing

Arduino

Solidworks / Alias / Keyshot

## Skills

Prototyping

Wireframing

Persona

Storyboard

Journey Map

User Research

HTML / CSS / Javascript

3D Modeling / Printing

## Awards

- Second Prize in US-China Young Maker Competition - Ministry of Education of the People's Republic of China 2017
- Academic Excellence Scholarship (Third Class) - Shanghai Jiao Tong University 2016-2017
- Academic Excellence Scholarship (Second Class) - Shanghai Jiao Tong University 2015-2016